



## Le Boat unveils 2026 brochure as global premier fleet expands



Le Boat has launched its 2026 brochure with more boats, more choice, and more opportunities than ever to explore Europe and Canada by water. Following soaring demand for its most luxurious models, the [Horizon](#) and [Liberty](#) ranges, the company has expanded its premier fleet, added new destinations, and is encouraging holidaymakers to book early to secure their preferred boat, destination and date.

With the 2025 season already close to selling out for the new premier Liberty, Le Boat is building more for 2026. 13 new Liberty boats will join the fleet next year, offering couples and families ultimate comfort on the water, think hotel-style beds, sundecks with BBQs and sun loungers, and air conditioning throughout.

The Liberty is currently available in England, Germany, France (Canal du Midi, Camargue, Burgundy, Alsace-Lorraine, Lot, Brittany) and Netherlands. It will be available in more destinations in 2026, including Ireland, Belgium, France (Charente and Aquitaine), with several of the current destinations expanding their fleet.

Le Boat will also add 11 new Horizon boats, continuing its investment in the high-end 200 boat fleet. In fact, Horizon boats will make up 21% of the total fleet by 2026.

“We’re seeing more and more customers choose our Horizon and Liberty ranges as they look for comfort, ease, and a little luxury,” says Cheryl Brown, Managing Director at Le Boat. “With bookings up, we’re investing in what our customers want most, stylish, spacious boats and new ways to cruise their favourite waterways.”

The new brochure also features several popular picks, such as the Canal du Midi in France, which will be celebrating 30 years as a named UNESCO World Heritage Site in 2026. Another customer favourite can be found across the Atlantic, with Canada also seeing a surge in popularity.

“Interest in Canada continues to grow,” says Managing Director Cheryl Brown. “The combination of natural beauty, wildlife, and now the 2026 FIFA World Cup has made Ontario one of our most in-demand destinations for next season.”

With six matches scheduled in Toronto, including the first ever men’s FIFA World Cup™ game to be played on Canadian soil, it’s the perfect time to combine the excitement of the tournament with a boating holiday on Ontario’s lakes and rivers.

To celebrate the brochure launch, Le Boat is offering up to 10% off its most popular destinations, plus an extra 3% saving for guests who pay in full at the time of booking. With more than 40 boat models available, and the company's Lowest Price Guarantee in place, travellers can book now with complete confidence.

The 2026 boating season runs from 1 April to 31 October in Europe, and 15 May to 13 October in Canada. To request the new brochure or start planning a holiday, visit [leboat.com/en/brochure-request](https://leboat.com/en/brochure-request).

A seven-night self-catered stay on the [River Thames](#), starting and finishing at Le Boat's base in [Chertsey](#), on board a [Liberty](#) sleeping five, for the 2026 boating season, is priced from £2,119 per boat. No experience necessary. Transport to and from the base is not included.

A seven-night self-catered stay on the [Canal Du Midi](#), starting and finishing at Le Boat's base in [Castelnaudary](#), on board a [Horizon 1](#) sleeping five, for the 2026 boating season, is priced from £1,799 per boat. No experience necessary. Transport to and from the base is not included.

Le Boat (023 9280 1630, [www.leboat.com/en](https://www.leboat.com/en))

<https://youtu.be/bYy4zcYwOvc> See more here

– Ends –

**Media Contacts:** Lynsey Devon [lynsey@heavenpublicity.co.uk](mailto:lynsey@heavenpublicity.co.uk); 07717 078862 / 020 3763 5170 or Rachel Johnston [rachel@heavenpublicity.co.uk](mailto:rachel@heavenpublicity.co.uk) 07470 028047

**About Le Boat:** Le Boat is the No.1 provider of inland water boating holidays in the UK, Europe, and Canada, bringing together more than 50 years of experience, expertise, and memories. The operator has a fleet of large self-drive cruisers, allowing entire families, and groups of friends, to stay on board and explore their chosen region. To cater for the growing popularity of Le Boat's ownership programme, the agreement will also enable customers to invest in the new top-of-the-range boats. The popular programme allows owners to enjoy guaranteed income whilst taking on average eight weeks' holiday every year on their own boat, or a sister boat across Le Boat's 17 cruising regions in Europe and Canada. Since 2016, Le Boat has seen a threefold increase in their boat ownership programme since their Horizon fleet was launched.